

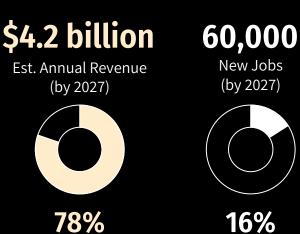
# GOTHAM GROWTH







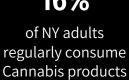
# **N.Y. CANNABIS MARKET OVERVIEW**

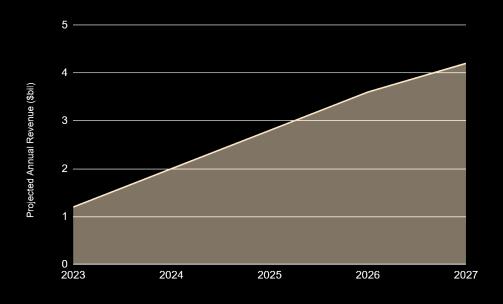


of NY cannabis users

prefer dried flower

or leaf





<sup>\*</sup>Financial information sourced from from Forbes, GVR, NY Market Research and other major media outlets.

# WHAT IS A GMP PROCESSOR?

**Good Manufacturing Practices (GMP)** are the systems and procedures implemented to ensure **consistent quality and safety** of all products.

**Good Manufacturing Practices** are the standards by which all successful processors operate and are utilized as the **backbone** of just about every **government** and independent quality-based agency.

Whether you're creating pharmaceuticals, food, dietary supplements or cannabis, GMPs are an integral part of **standard operating procedures** and **industry expectations**.

In preparation for upcoming NYS Cannabis Regulations, Gotham has created a 21 CFR 111 & 21 CFR 211 compliant GMP quality system.



# **OUR VALUES**

## **MISSION**

Creating win-win relationships with coworkers and branding partners to provide unparalleled GMP compliant cannabis processing from seed to store shelf.





## **VISION**

To become New York's #1 ranked cannabis processor for quality products, social equity and positive community impact.



# **WHAT WE OFFER**



## **FLOWER**

Weigh and package



## **EDIBLES**

Gummies, hard candy and other cannabis-infused products



## **PREROLLS**

Pre-rolled cannabis joints



## **EXTRACTIONS**

High yield solvent and solventless extracts



## **VAPE CARTRIDGES**

THC cartridges (for use in vape pens) and disposables

# **CREATING A POSITIVE IMPACT ON NEW YORK**



## **SOCIAL RESPONSIBILITY**

Empowering communities, promoting social justice and diversity, equity and inclusion



#### **ENVIRONMENTAL SUSTAINABILITY**

Ongoing efforts to conserve natural resources and protect global ecosystems



B.U.D.S TM

**Building Urban Development Strategies**Gotham's initiative to educate and invest in local urban communities



# **Financial Projections**

	P	Profit & Loss Statement					
\$	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5		
Revenue	2,758,594	8,548,375	40,276,519	54,945,000	60,036,429		
COGS - Cost of	G PERSON SERVICES				SPANIE		
Goods Sold	1,278,148	3,960,747	18,661,454	25,457,850	27,816,879		
Gross Profit	1,480,445	4,587,628	21,615,065	29,487,150	32,219,550		
% of revenue	54%	54%	54%	54%	54%		
SG&A Expenses		TOTAL SECTION					
G&A Expenses - Initial							
& General Costs	154,000	109,200	114,400	119,600	124,800		
G&A Expenses - Retail	318.000	333.900	349.800	365,700	381.600		
Other	310,000	333,300	343,000	303,700	301,000		
Salaries & Benefits	588,000	617,400	646,800	676,200	705,600		
SG&A Expenses - Misc.	55,800	58,590	61,380	64,170	66,960		
Total SG&A	50,000	55,555	01,000	04,110	00,000		
Expenses	1,115,800	1,119,090	1,172,380	1,225,670	1,278,960		
Operating Income							
(EBITDA)	364,645	3,468,538	20,442,685	28,261,480	30,940,590		
% of revenue	13%	41%	51%	51%	52%		
Depreciation and			DESIGN I				
Amortization	88,333	130,000	130,000	130,000	130,000		
Earnings Before Interest & Taxes							
(EBIT)	276,312	3,338,538	20,312,685	28,131,480	30,810,590		
Interest Expense							
Earnings Before				Contractor of			
Taxes (EBT)	276,312	3,338,538	20,312,685	28,131,480	30,810,590		
Income Tax	444,134	1,376,288	6,484,520	8,846,145	9,665,865		
Net Income	(167,822)	1,962,249	13,828,166	19,285,335	21,144,725		
% of revenue	-6%	23%	34%	35%	35%		

	Balance Sh	eet			
	VELD		VE. D. O.		
\$	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Assets	EXPENSES SENSES	Marian and American		PROGRAMMA STATE	ACTION NOT SEE
Current Assets Cash	376.234	2.314.811	14,478,784	33,681,976	54.744.558
Receivables	244,277	397,950	2,192,143	2,404,286	2,616,429
Inventory	168,033	285,079	1,571,861	1,725,311	1,878,761
Total Current Assets	788,545	2,997,840	18,242,787	37,811,572	59,239,747
Long Term Assets			ALEGERAL E		
Property Plant & Equipment (PPE), gross	1,300,000	1,300,000	6,300,000	6,300,000	6,300,000
Accumulated Depreciation	(88,333)	(218,333)	(348,333)	(478,333)	(608,333)
PP&E, net	1,211,667	1,081,667	5,951,667	5,821,667	5,691,667
Total Assets	2,000,212	4,079,507	24,194,454	43,633,239	64,931,414
Liabilities					
Current Liabilities					
Accounts Payable	168,033	285,079	1,571,861	1,725,311	1,878,761
Total Current Liabilities	168,033	285,079	1,571,861	1,725,311	1,878,761
Long Term Liabilities	0	0	0	0	0
Total Liabilities	168,033	285,079	1,571,861	1,725,311	1,878,761
Equity					
Paid-in Capital/Drawings	2,000,000	2,000,000	7,000,000	7,000,000	7,000,000
Retained Earnings	(167,822)	1,794,428	15,622,593	34,907,928	56,052,653
Current Period Retained Earnings	1,832,178	3,794,428	22,622,593	41,907,928	63,052,653
Total Equity	1,832,178	3,794,428	22,622,593	41,907,928	63,052,653
Total Liabilities and Equity	2,000,212	4,079,507	24,194,454	43,633,239	64,931,414

# Financial Projections (continued)

	Cash Flows Statement					
	1000			56.5		
\$	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	
Net Income	(167,822)	1,962,249	13,828,166	19,285,335	21,144,725	
Cash Flow from Operations						
Depreciation	88,333	130,000	130,000	130,000	130,000	
Change in Receivables	(244,277)	(153,673)	(1,794,193)	(212,143)	(212,143)	
Change in Inventory	(168,033)	(117,046)	(1,286,782)	(153,450)	(153,450)	
Change in Accounts Payable	168,033	117,046	1,286,782	153,450	153,450	
Total Cash Flow from Operations	(323,766)	1,938,577	12,163,973	19,203,192	21,062,582	
Cash Flow from Investing						
Capital Expenditures (CAPX)	(1,300,000	) 0	(5,000,000)	0	0	
Other	0	0	0	0	0	
Total Cash Flow from Investing	(1,300,000	) 0	(5,000,000)	0	0	
Cash Flow from Financing						
Revolver Issuance / (Repayment)	0	0	0	0	0	
Long-Term Debt Issuance / (Repayment)	0	0	0	0	0	
Paid in Capital	2,000,000	0	5,000,000	0	0	
Drawings (profit share)	0	0	0	0	0	
Total Cash Flow from Financing	2,000,000	0	5,000,000	0	0	
Total Change in Cash	376,234	1,938,577	12,163,973	19,203,192	21,062,582	
Beginning Period Cash	0	376,234	2,314,811	14,478,784	33,681,976	
Ending Period Cash	376,234	2,314,811	14,478,784	33,681,976	54,744,558	

# **Opportunity**

## Raise

• \$500k

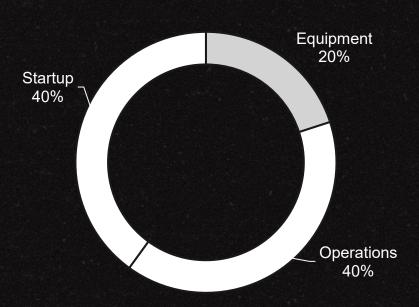
# Minimum Buy-In

• \$25k

## Instrument

Equity Shares

#### **Use of Proceeds**



# **Executive Team**



Daniel A. Johnston, Esq. General Counsel

- Principal Attorney of Johnston Law since 2018
- Start-up advisor and consultant in the cannabis space with experience assisting mature legal cannabis operations with litigation support in New York
- Former criminal prosecutor for Nassau County
- Frequent speaker on the state of New York cannabis law



Michael Koschitz
Chief Executive Officer

- Hired, trained and managed a staff of 46 employees in a cGMP compliant facility
- Accomplished entrepreneur that has generated over \$30mil in five years
- Over 18 years of experience in business management, naturopathy and manufacturing



James Justice
Chief Business
Development Officer

- Experienced business development professional
- Responsible for rapid growth and scale of over \$25mil over a four-year period
- Experienced in optimizing facilities for minimal environmental impact



Christopher Strk
Chief Operations Officer

- Managing Director of Gold Standard Hemp
- Experience delivering compliance and results in highly regulated industries
- Cannabis Cultivator since 2002

# **Board of Advisors**





#### Compliance Focus

- Former Criminal Prosecutor
- Former New York City Law Dept.
- Former Port Authority Dept.
- Former private practice, Municipal Defense
- Licensed in New York, New Jersey, Georgia, and Supreme Court of the United States
- Former Vice Chair LGBTQ+ Division, Metropolitan Black Bar Association



#### **Nicole Strk**

#### Health and Wellness Focus

- Certified Health Fitness Specialist by the American College of Sports Medicine
- 17 years experience providing holistic and natural treatment for a variety of physical ailments and health issues
- Experienced nutritional consultant



#### **Mauricio Vides**

# Tech and Web Development Focus

- 10+ years developing bestin-class websites and assisting small business develop their e-commerce presence
- Former Board Member, Mineola and Westbury Chambers of Commerce



# **THANK YOU!**











Do you have any questions?

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